

Department of Food Science and Technology
National Institute of Food Technology Entrepreneurship and Management

Webinar Series

on

**Unified Theory of Food-
Integrative Concepts for Mass
Personalization of Nutrition**

Key Speaker



Dr. Gurmeet Singh
Professor and Head

Centre for Ayurveda Biology and Holistic Nutrition
University of Trans-Disciplinary Health Sciences & Technology

Founder

- Bev-Science Pvt Ltd &
- Infusions of Goodness Tea Subscription Club

Day 1 – The Food Story
The Food Paradox
The Food Waves
Why We Really Eat &
A Unified Theory of Food

Date: 8th September 2020 (Tuesday)
Time: 3.30 PM onwards

Patrons

Dr. Chindi Vasudevappa
Vice Chancellor, NIFTEM

Prof. J.S. Rana
Registrar, NIFTEM

Convenors

Prof. Ashutosh Upadhyay
Dean (Academic)

Dr. Komal Chauhan
Head, FST

Coordinator

Dr. Rajni Chopra
Associate Professor (FST)

Co-coordinator

Dr. Tanya Luva Swer
Assistant Professor (FST)

Technical Support

Mr. Akash Kumar
(IT Assistant)

About NIFTEM

NIFTEM is an autonomous institution setup under the Ministry of Food Processing Industries, Government of India, with aim to serve as an apex body to cater the needs of food processing sector. The institute act as a centre of excellence in the area of food technology and management. It caters to needs of various stakeholders such as entrepreneurs, industry, exporters, policy makers, government and existing institutions. NIFTEM's mandate is to work as "Sector Promotion Organization" & "Business Promotion Organization" of the food processing sector. The academic courses like B. Tech. (Food Technology and Management), M. Tech. and Ph. D. in five specialized areas as well as MBA (Food & Agri-Business Management) are offered at NIFTEM.

About the Programme

There are few decisions we make in our daily lives which are more important than what we eat. Food matters so much, yet we know so little about it.

Why do we eat? What to eat? How to eat? The questions may seem very simplistic, but the answers are not straightforward. We are not even sure what framework we need to use to address these questions. At a policy level, we have framed these questions in a societal context. At points in our history, we have attempted to frame them in a personalized context too, but in a limited way. For the first time in human history, we are creating tools to mass personalize food and create a unified view across individual, society and environment.

This series of lectures will present some of the concepts that go into building the Unified Theory of Food and a way to mass personalization of food.

Link for registration*

<https://attendee.gotowebinar.com/register/3901930781392027148>

* Limited Registration

INSTRUCTIONS FOR THE PARTICIPANTS

- There is no participation fee.
- Certificate will be issued to the participants of each lecture series.
- Please register with your name as you wish to appear in your certificate.
- Registered participants are to login with their actual names.
- Login at least 10 minutes before the start.