

3<sup>rd</sup> International Conference on  
**Impacting Food Value Chain**  
And  
**Leveraging Innovation**

26-28 February (Thu-Sat), 2015



**IFVCLI - 2015**

**National Institute of Food Technology  
Entrepreneurship and Management (NIFTEM)**

Deemed to be University (De Novo Category) under Section-3 of the UGC Act 1956 and  
Autonomous Institution under Ministry of Food Processing Industries, Govt. of India.



## ABOUT NIFTEM

National Institute of Food Technology Entrepreneurship and Management (NIFTEM) was conceptualized by Government of India on persistent demand of food industry to have an apex body as a one stop solution provider for various problems of the sector. Ministry of Food Processing Industries, Government of India has set up this institute with an initial investment of Rs 500 crores.

The institute is spread over an area of 100 acres. It intends to act as a Center of Excellence in the area of Food Technology and Management. It will cater to needs of various stakeholders such as entrepreneurs, industry, exporters, policy makers, government and existing institution. NIFTEM's mandate is to work as "Sector Promotion Organization" & "Business Promotion Organization" of the food processing sector. Major objectives of the NIFTEM are:

- ❖ One Stop Solution Provider
- ❖ Facilitating business incubation services with its ultra-modern pilot plants
- ❖ Developing world class managerial talent
- ❖ Up-gradation of SME Clusters
- ❖ Delivering social service in villages of India
- ❖ Skill & Entrepreneurship Development
- ❖ Conducting Frontier Area Research
- ❖ To function as Knowledge repository
- ❖ Promoting co-operation and networking
- ❖ To produce 'Techno-Manager' capable of upgrading food value chain

## NIFTEM OFFERS FOLLOWING PROGRAMS

- ❖ B.Tech - Food Technology and Management
- ❖ M.Tech- Food Process Engineering and Management
- ❖ M.Tech- Food Technology and Management
- ❖ Ph.D
- ❖ M.Tech- Food Supply Chain Management
- ❖ M.Tech- Food Safety and Quality Management
- ❖ M.Tech- Food Plant Operations Management
- ❖ Post Doc Research Program (as per requirement)

NIFTEM will have various "Theme Centres" with the aim of promoting thought leadership and innovation-driven practices in the key sectors of food processing with strong sectoral/functional focus. Each theme centre will have world-class manpower and infrastructure for research and training. The theme centres would benefit through long term associations with prominent international institutions, through a faculty exchange programme or joint research initiatives in various food processing areas such as dairy, cereals, meat, seafood and wine.

## ABOUT IFVCLI

The 3<sup>rd</sup> International Conference on 'Impacting Food Value Chain and Leveraging Innovation', IFVCLI- 2015 will provide a global forum to academicians and practicing managers engaged in areas of technology, management and value chain of 'Farm To Fork' to discuss critical issues concerning intricacies of business processes that impact society. The conference will also provide opportunities for networking and collaboration amongst management scholars from different disciplines across continents.

## OBJECTIVES

To bring together researchers, young faculties and practitioners working in multi-disciplinary fields to discuss and deliberate on challenges, opportunities and strategies involved for business enterprise. The conference will provide a global forum to academic researchers and practicing managers to discuss critical issues concerning management of global organizations.

## WORKSHOPS PLANNED

- ❖ Non-ionizing and Ionizing Radiation Technologies for Global Food Security - Emerging Trends
- ❖ Convergence Innovation Platform : Food, Health and Economy through Entrepreneurship

## WHO CAN PARTICIPATE

Professionals from various segments of the Agro Food Processing Industries, Entrepreneurs, Policy makers and Regulators from the Government departments, Consultants, University Faculties, Scientists from R&D Institutions, Research Scholars, Students and Corporate Practitioners.

## CALL FOR PAPERS/POSTER PRESENTATION

Abstracts should be submitted online or by email at [conferencefbm@gmail.com](mailto:conferencefbm@gmail.com)

The abstracts should be typed in MS word, Times New Roman & must not exceed 300 words. The title should be 12 fonts, capital letters and bold, name of authors and institution also in 12 fonts, small capitals and placed as centered. Text should be 11 fonts as normal, single spaced. Posters should be precise with general format as above i.e. title in capital letters and bold, name of authors and institution in small capitals and placed as centered and rest of the poster as normal font, single spaced to fit in 1\* 1.2 m display board.

## RESEARCH TRACKS

### Broad themes for Paper/Poster Presentations

- ❖ Business Management & Entrepreneurship
- ❖ Food Engineering & Related Fields
- ❖ Food security, Utilization of Under-Utilized Agri Products as Food
- ❖ Any stream of Agriculture, Engineering Technology and Research & Development
- ❖ Agriculture, Climate Change and Future of Mankind
- ❖ Food Science Technology & Related Fields
- ❖ Food Safety and Quality Management

In addition to papers on the conference theme, the scholars are also encouraged to submit papers on any aspect of Management, Technology and Business such as Manufacturing, Accounting, Marketing, Finance, OB, HRM, MIS, Quantitative Methods, Operations, Economics, Entrepreneurship, Food Technology, Food Process Engineering, Environmental Sciences, Applied Science Area, Post Harvest besides Retail.

## REGISTRATION PROCESS

Interested persons are required to register online at [www.niftem.ac.in](http://www.niftem.ac.in) or send their nomination through registration form in prescribed format at [conferencefbm@gmail.com](mailto:conferencefbm@gmail.com) on or before 15 January, 2015. Thereafter, shortlisted participants are required to deposit/transfer fee in mentioned accounts through online transfer or Demand Draft (DD) drawn in favour of 'NIFTEM' payable at SBI Branch, NIFTEM Campus, Kundli, (Branch Code-15479), District Sonapat, Haryana, India.



## REGISTRATION FEES

Fee Category	National	International
Academicians, Scientists, Researchers	Rs. 4,000/-	USD 300/-
Students / Scholars	Rs. 1,500/-	USD 200/-
Industry & Corporate	Rs. 5,000/-	USD 400/-
Accompanying Person	Rs. 2,000/-	USD 150/-

MODE OF PAYMENT	
Bank Name	State Bank of India
Branch	NIFTEM Campus, Kundli, Sonapat, Haryana, India
Branch Code	15479
Account No.	32565106213
IFSC Code	SBIN0015479
SWIFT Code	SBININBB231

Accommodation	Per Day Charges (INR)
University Guest House (Twin Sharing)	800 Per Person*
Student (Hostel) Accommodation	200 Per Person*
* Shared Accommodation	

**Registration Fee includes:** Conference Kit (only for participants), High Tea, Lunch, Evening Tea, Conference dinner.

## SESSION PLANNED

### 26 FEB, 2015, OPENING / FIRST DAY

#### INAUGURATION

Session 1 : Food Manufacturing and Operations area in Farm to Fork

Session 2 : Food Marketing Strategy and Sales Area

Session 3 : Student Presentations "Sustainable Development Matrix in The World" from NIFTEM, India and Manchester Metropolitan University, UK

### 27 FEB, 2015, SECOND DAY OF CONFERENCE

Session 4 : Financial Issues, Challenges and Capital Structure of Food Processing Companies.

Session 5 : Human Capital, Organization Behaviour and People Performance areas in Food Industry.

Session 6 : Information System, ERP, Cloud Adoption in Food Industry.

Session 7 : International Business and Policy area governing Food Value Chain.

### 28 FEB, 2015, THIRD / LAST DAY OF CONFERENCE

Session 8 : Strategic Management and Policy area in Food Sector.

Session 9 : Two workshops on "Non-ionizing and Ionizing Radiation Technologies for Global Food Security - Emerging Trends" and "Convergence Innovation Platform : Food, Health and Economy through Entrepreneurship"

#### VALEDICTORY

## DATES TO REMEMBER

Submission of Abstracts	:	31, December, 2014	Submission of Full Paper	:	15, January, 2015
Request for Accommodation	:	20, January, 2015	Submission of Registration fee	:	25, January, 2015

## EXHIBITION STALL

A limited number of table space/exhibition stalls are available near conference venue for display of products/ machinery/equipment/brochure etc. Interested parties may book their table space/ exhibition stall by making appropriate payment as given below in advance.

Table Space : Rs. 10,000/-

Exhibition Stall : Rs. 35,000/-

## SPONSORSHIP

Opportunities are available for organizations, Industries and Institutions as sponsors. The sponsorship charges are:

Sponsorship	Charges in Rs. Lakh
Gold Partner	5.00
Silver Partner	3.00
Inaugural / Valedictory / Session Partner	1.50
Lunch / Dinner Partner	1.50
Inaugural Tea Partner	0.75
Breakfast / High Tea Partner	0.75
Technical Session Partner	0.75
Morning / Evening Tea	0.50

## ADVERTISEMENT IN SOUVENIR:

The conference Souvenir will provide a medium to reach out to prospective clients and go global. You are welcome to publish advertisements of your business, trade, services or products here.

Position	Indian Advertiser in Rs.	International Advertiser in USD
Outside Back Cover (Four Colour)	40,000/-	1000
Inside Front Cover (Four Colour)	30,000/-	750
Inside Back Cover (Four Colour)	30,000/-	750
Inside Back Facing	20,000/-	400
Full Page (Four Colours)	20,000/-	400
Full Page (Black & White)	10,000/-	200
Half Page (Four Colours)	10,000/-	200

## DELHI WEATHER DURING FEBRUARY

Cool with temperatures ranging from 12 - 16 °C at night and 15 - 22 °C during the day. Woolen clothes are required during the period.



Research Conclave held on 25 June, 2014



Visit of Ms. Harsimrat Kaur Badal, Hon'ble Union Minister, Ministry of Food Processing Industries, Govt. of India



Mr. Raghunath Medge (Mumbai Dabbawala, operating at 6 sigma level) during Entrepreneurship Workshop held on May 7, 2014.



**CHIEF PATRON**  
Sh. Siraj Hussain, IAS  
Secretary, Ministry of Food Processing Industries, Govt. of India

**PATRON**  
Dr. Ajit Kumar, Vice Chancellor, NIFTEM  
Mrs. Anuradha Prasad, Joint Secretary, MOFPI

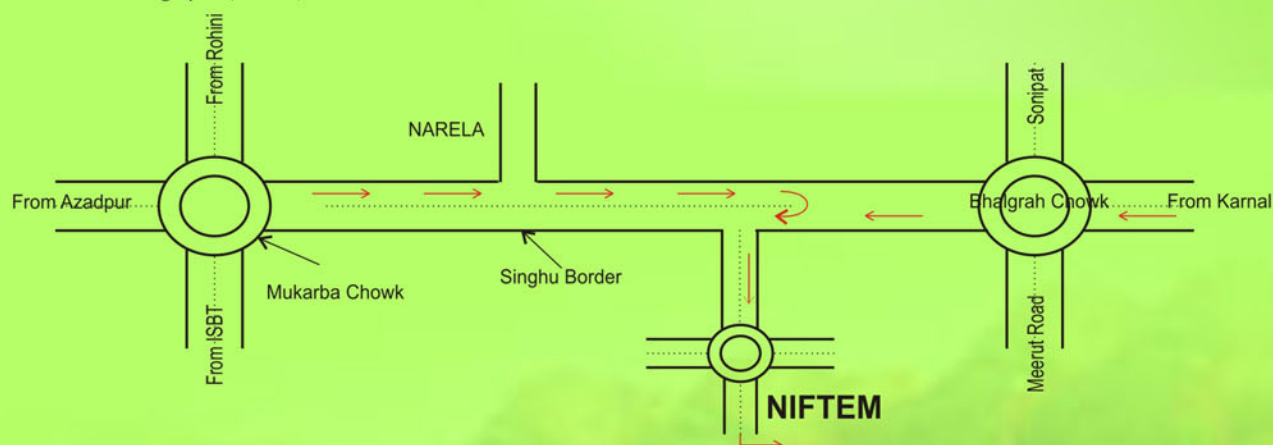
**ORGANIZING COMMITTEE**

- Chairman:** Dr. Ajit Kumar, Vice Chancellor, NIFTEM
- Conference Chair:** Prof. S. Datar, Harvard Business School\*
- Convener:** Dr. A K Singh Suryavanshi, Head, Department of Food Business Management, NIFTEM
- Member:** Dr. Manjeet Aggarwal, Dean(Research), NIFTEM  
Dr. Vasant N Pawar, Dean (Academic), NIFTEM  
Dr. J. G. Varshney, Head, Department of Agricultural & Environmental Sciences, NIFTEM  
Dr. Pitam Chandra, Head, Department of Food Engineering, NIFTEM  
Dr. Ashutosh Upadhyay, Associate Dean (Academic), NIFTEM  
Dr. P K Nema, Associate Dean (Research), NIFTEM  
Dr. Vijendra Mishra, Associate Dean (Student Welfare), NIFTEM  
Dr. Neela Emanuel, Associate Professor, NIFTEM  
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- Co-Coordinator:** Dr. Sanjay Bhayana, Associate Professor, NIFTEM  
Dr. Sapna Arora, Assistant Professor, NIFTEM  
Ms. Sarabjot Kaur, Assistant Professor, NIFTEM  
Dr. Prashanth R. Kumar, Assistant Professor, NIFTEM  
Dr. Tribhuvan, Assistant Professor, NIFTEM  
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Mr. Twinkle Sachchan, PhD Research Scholar, Mob: +91 8683008813

\*Invited

**Reaching NIFTEM**

NIFTEM is located at Kundli on Delhi-Haryana border (Singhu border-GT Karnal road). New Delhi Bus Stand (ISBT- Kashmiri gate) and New Delhi Railway Station are about 30 kms and 40 kms, respectively. International Airport is approx 60 kms. Nearest Metro Station is at Jahangirpuri, Delhi; about 20 km from NIFTEM.



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An Autonomous Institution under Ministry of Food Processing Industries, Government of India)

NIFTEM Campus, Plot No. 97, Sector 56, HSIIDC Industrial Estate, Kundli, District- Sonapat, Haryana India,

Phone: 0130-2281251, 0130-2219759-63

Email: [conferencefbm@gmail.com](mailto:conferencefbm@gmail.com);

Website: [www.niftem.ac.in](http://www.niftem.ac.in)



## 3<sup>rd</sup> International Conference on IMPACTING FOOD VALUE CHAIN & LEVERAGING INNOVATION

### Registration Form

(Please fill the form in Capital Letters)

Name (as required in certificate) : .....

Designation : .....

Name of Organization : .....

Address for correspondence : .....

..... Pin Code: .....

Phone (Office):..... Phone (Residence):.....

Mobile :..... Fax:..... Email: .....

**Participation:** Oral Presentation / Poster Presentation / Attending Only / Accompanying Person

#### Request for Accommodation (if required):

Guest House / Hostel Accommodation (Available on First Come First Serve basis): .....

(Rent need to be sent in advance for guest house along with the registration fees which does not include bank commission)

From: ..... To..... Total no. of Days:.....

No. of Persons (for whom accommodation required):.....

#### Details of Registration Fee:

Demand Draft / Online transaction for Rs./USD..... vide DD No./ Transaction ID : .....

Dated ..... drawn in favour of 'NIFTEM Conference' payable at Kundli, Sonapat is enclosed/being sent separately.

Payment made towards (Rs./ USD)

Registration in Rs. / USD	Accompanying Guest in Rs. / USD	Hostel Accommodation in Rs. / USD	Guest House Accommodation in Rs. / USD	Total in Rs./ USD

#### Travel Details:

Arrival Date: ..... Time: .....

From: ..... By: .....

Departure Date: ..... Time: .....

To ..... By: .....

*Note: Local Transport will be available from nearest Metro Station, Jahangir Puri on Payment Basis.*

Date:

Signature:

**Note:** Completed form along with Fee will be send to **Conference Secretariate, FBM Department, NIFTEM, Plot No. 97, Sector - 56, HSIIDC Estate, Kundli, Sonapat, Haryana - 131028. Phone: 0130-2281251**