

About NIFTEM

National Institute of Food Technology Entrepreneurship and Management (NIFTEM) was conceptualized by Government of India on persistent demand of the food industry to have an apex body as a 'One Stop Solution Provider' for the various problems of the sector. Ministry of Food Processing Industries (MoFPI), Government of India has set up this institute with an initial investment of INR 500 crore (US \$100 million). The institute is spread over an area of 100 acres. The institute intends to act as a center of excellence and an apex world-class center of global standards in the area of food technology and management. It will cater to the needs of various stakeholders such as entrepreneurs, industries, exporters, policymakers, government, and existing institutions. NIFTEM being an apex institution under MoFPI have developed strong linkages with industries. NIFTEM aims to become a world-class education hub in Food Technology and Management. The benchmark set by NIFTEM is to be innovative and world-class in all its academic endeavours. In addition to B.Tech the Institute offers M.Tech. MBA, Ph.D. programs.

Location

The institute is located on G.T. Road Kundli at a distance of 25 Kms from I.S.B.T. Delhi Bus Stand, 20Kms from Sonapat City Railway Station & Bus Stand. It is connected to New Delhi by Road through AC bus service and Rail through Shatabadi/Superfast trains. The city is surrounded by various MNCs. Kundli is internationally famous for automotive & food processing industry.

Vision

The Vision for NIFTEM is to set up an International Center of excellence which integrates technological, managerial and behavioral aspects of Indian food processing industry with the clear objective of catapulting the sector to the numero uno position globally. Unlike the existing food science institutes in India, NIFTEM will function as a center for integrated education, research, enterprise incubation and outreach in the area of food science, technology and business.

Mission

NIFTEM would play a pivotal role in developing food standards, quality, accreditation, and certification; keeping a repository of international & national standards and also advising the Government on matters related to international food standards. NIFTEM would be an apex information resource center on aspects of food processing including information on products, technologies, management practices, food standards, etc.

Who can attend the Workshop?

- Faculty & B.Tech. /M.Tech. /MBA/Ph.D. Scholars of NIFTEM.
- The Faculty of UGC/AICTE approved Institutions.
- Participants from the Industry.

Registration Fee

The program is interdisciplinary and is open to B.Tech./M.Tech./MBA /Ph.D. Scholars, Faculty & Technical Staff of NIFTEM and there is NO FEE for them. The Faculty participants of other Institutions need to pay INR 1000 and Industry participants need to pay INR 2000 in NIFTEM bank A/c: 31992122677, IFSC: SBIN0015479, SWIFT: SBININBB231, Branch: SBI NIFTEM Campus, Kundli (15479).

However, the seats are limited and preference will be given on first-come, first-serve basis. **It is mandatory to attend all the sessions for those who have registered to get a Certificate of completion.** The Workshop is mandatory for M.Tech. & Ph.D. scholars of F.E. Dept. of NIFTEM.

For Registration

Participants need to register online through Google Form by clicking at <https://forms.gle/xw1qdEpxtuayTvb8>. The participants may send the scanned copy of the duly filled form (given at end of this brochure) to coordinator.dfe@gmail.com along with Fee details, if applicable.

Patron

Prof. (Dr.) Chindi Vasudevappa
Vice-Chancellor, NIFTEM

Programme Chair

Dr. Neela Emmanuel
HoD, F.E., NIFTEM

Advisor

Dr. P.K. Nema
Associate Professor, F.E., NIFTEM

Coordinators

Dr. Vinkel Kumar Arora
Dr. Rahul S Mor
Er. Nitin Kumar
Er. Vijay Singh Sharanagat
(Assistant Professors, F.E., NIFTEM)

Organizing Committee

Er. S. Thangalakshmi
Dr. Barjinder Pal Kaur
Er. Anand Kishore
Er. Arun Sharma
(Assistant Professors, F.E., NIFTEM)

Two Days Workshop on

Google Power Searching, Information Management & Neuro-Linguistic Programming



(Sept. 27-28, 2019)

Organized by

Department of Food Engineering
National Institute of Food Technology
Entrepreneurship and Management, Kundli,
Sonapat- 131028 Haryana



www.niftem.ac.in

Background

The increased use search engines through computers, mobile phone for knowledge, information and for finding the solution of our day to day problems particular presents challenge of the authenticity of the information, method of searching, what we want & what we get, is the information reliable ?, etc. So, there is a need for overhauling the entire concept of our searching method particularly on “Google”. The searching gives the information, today in the digital era everyone is flooded with information whether required or not, which again presents a challenge of information overload. The most common reasons behind modern information overload is huge volumes of new information being constantly created. The pressure to create and compete in information is leading to a quantity over quality effect in many industries. This course is intended to meet these challenges and is expected to provide a simple yet effective way of our searching on “Google”. To manage information overload, fake news detection, improve the quality of research through software tools.

Objectives of the Workshop

This is a value-added course designed for providing. A simple yet effective way of our searching on “Google”. To manage information overload, fake news detection, improve the quality of research through software tools. Upon successful completion of this workshop, participants will be able to power search on “google”, manage information overload and come across utility software tools for improving the effectiveness of the research.

Contents of the Workshop

Engineering applications of Design software will be covered in the field. The course contents will be covered through PowerPoint presentations, interactive sessions, group discussions, etc. Demonstration in the laboratory shall be conducted to provide hands-on experience in software.

Speakers of the Workshop

Prof. Umesh Arya currently teaches in Guru Jambheshwar University of Science & Technology, Hisar for the last 21 years and has 40 publications in national and international journals. He is a Google certified power searcher and specializes in “ICT applications in communication studies”. He also specializes in Social Media Data Analysis. He has delivered more than 1000 Lectures on various topics ranging from technological applications, to Neuro-Linguistic Programming and his Ph.D. findings are published on the website of United Nations Public Administration Network (UNPAN). He is a certified NLP trainer.

Prof. Arya has copyrighted two terms - "TecVac" (Technology Vacation) and DigiToll (Digital toll). He aspires to leverage the online education methodology with his own channel on YouTube which has more than 150 videos on soft skills and hard skills. He has developed a lot of e-manuals for the teachers on these topics. He has done more than 30 online courses from international universities and has specialization in skill development. Prof. Arya has delivered lectures on the EDUSAT on “Information Overload”, “Meta-literacy”, “Effective searching techniques”, “Google power searching techniques”, Waste reduction in learning, etc. Prof. Arya is also a Google certified “Fact Checker and Data Verifier”.

General Information

- The participants need to come with own Laptop/eGadget (if required).
- No TA/DA shall be paid to the participants.
- No Lunch/Dinner shall be provided by organizers of the Workshop.
- Accommodation may be provided to participants in the Hostel on payment basis (subject to availability).
- The last date of registration is 23.09.2019.
- Reporting/Inauguration: 27.09.2019 at 9 AM in Seminar Hall, Ground Floor, NIFTEM.
- Valedictory: 28.09.2019 at 4 PM.

About the Department

The department of Food Engineering at NIFTEM is one of the five constituent departments. The main objective of the department is to create trained and skilled human resources to cater to the needs of the rapidly growing Food Processing Sector. The department is currently offering M.Tech and Ph.D. programs exclusively apart from various courses in B.Tech (FTM). Department is having several ongoing research/consultancy projects especially in the area of novel food processing. The department aims to serve the requisite need of manpower for the food processing sector of the country.

Research Areas of the Department

Fruits & Vegetable Processing, High Pressure Processing Food Drying, Applications of 3D Printing, CAD/CAM and Sensors in Food Industry, Industrial Automation & Robotics, Global Manufacturing Strategies, Food Supply Chain Management, Lean Manufacturing, Novel Food Processing, Development of Functional Food, Food Process Equipment Design, New Product Development, Bakery Science & Technology, Packaging, etc.

For any inquiry regarding this Workshop, please email at coordinator.dfe@gmail.com.

**National Institute of Food Technology
Entrepreneurship and Management, Kundli, Sonapat**

Two Days Workshop on

**Google Power Searching, Information
Management & Neuro-Linguistic Programming
(Sept. 27-28, 2019)**

REGISTRATION FORM

Name: Mr./Ms/Dr. _____

(In capital letters)

Academic Qualification: _____

Designation: _____

Department: _____

Organization: _____

Category of Participation: a) Faculty b) Staff
c) Student d) Industry

Address for Correspondence: _____

Mobile No: _____

E-mail ID: _____

Gender: Male / Female

Accommodation needed: Yes / No

Fee details (if applicable): _____

Signature and Date _____

Recommendation of Sponsoring Authority (if applicable)

The applicant is hereby sponsored and will be permitted to attend the Workshop, if selected.

Date: _____

Signature and Seal of
Sponsoring Authority

The participants can register online also by clicking <https://forms.gle/xw1qdEpxtuaiyTvb8>.