





## National Institute of Food Technology Entrepreneurship and Management

An Institute of National Importance By the Act of Parliament under the Ministry of Food Processing Industries (MoFPI), GOI

Plot No. 97, Sector 56, HSIIDC Industrial Estate, Kundli, Sonipat, Haryana

## PLACEMENT BROCHURE

B. Tech 22-26 | M. Tech & MBA 24-26



# DIRECTOR'S FOREWARD

- Dr. Harinder Singh Oberoi



National Institute of Food Technology Entrepreneurship and Management, Kundli (NIFTEM-K), an Institute of National Importance under the Ministry of Food Processing Industries (MoFPI), Government of India, proudly presents **Placement Brochure** for current batch. This brochure highlights our vision, mission, state-of-the-art Infrastructural facilities, various academic programs, and the student profiles. As we move forward, we continue to uphold our unwavering dedication to excellence, fostering innovation, and driving the limitless potential of the food processing sector.

NIFTEM-K has consistently strived to be at the forefront of education, research, and entrepreneurship in the field of food technology and management. Our holistic approach to education is aimed at not only imparting knowledge but also nurturing the skills, ethics and values that will make our future leaders in the food industry. NIFTEM-K endeavors to improve the skill set and business acumen of the students to transform them into job creators rather than job seekers.

Our dedicated faculty, state-of-the-art infrastructure and industry partnerships provide a nurturing environment where students can sharpen their skills, explore new potential and develop a passion for entrepreneurship in different faces of food science and technology. Through our various undergraduate and postgraduate programs (B.Tech, M.Tech and MBA), NIFTEM-K equips students with the knowledge and expertise required to excel in the ever-evolving food processing industry. Additionally, our emphasis on research and innovation ensures the exposure of students to the latest developments and trends in the field.

Our student achievements, which I am sure will propel the future, is a testimony to entrants to embark on their new journey at NIFTEM-K. The dedicated Training and Placement Cell i.e. Corporate Resource Cell (CRC) facilitates our students in finding better dreams and encourages them to make the most of the resources and experiences that NIFTEM offers. I urge all to embrace every opportunity for personal and professional growth and make a lasting impact in the food processing industry. NIFTEM-K is not just an institution but a stepping stone for building a fruitful career in the food processing sector.



## VISION & MISSION

To act as an International Center of Excellence that integrates all facets of food technology, entrepreneurship and management and be recognized as the focal point for catalyzing the growth of the food processing industry in India in the global context.

- To be a harbinger in Academics, Research, Capacity building and Entrepreneurship in different facets of Food Science and act as one stop solution provider for all the Food Processing needs.
- Develop technically feasible, commercially viable and globally competitive technologies in Food Processing through creation of a robust academic and R&D ecosystem.
- Transform the FPOs, rural and urban youth and the start-ups to established entrepreneurs and techno managers of tomorrow in the food processing sector.



# WHY NIFTEM-K ?

**Techno-Managers with Unique Expertise** - The only institute offering a B.Tech in Food Technology & Management.

**Experiential Learning Program** through Village Adoption Programs & Industry Immersion.

**Practical exposure** to real-world challenges through pilot plant operations and industrial projects.

**Research opportunities** in advanced food technology and processing with top industry and institute collaborations.

**Specialized Course Design** – Course curriculum tailored to industry requirements to enhance student competencies.

Industry Partnerships for Research Projects – Collaborating with top organizations to undertake impactful research initiatives.

**Providing hands-on experience** through advanced research, testing facilities and State-of-the-Art Pilot Plant and Laboratories.

**Industry-Aligned Research Projects** – Conducting research in collaboration with top food companies to address real-world challenges.

**Dual specialization** in Food & Agri-Business Management with Marketing/Finance/International Business.

**Immersion Programme** at IIM's - Nagpur, Jammu, Shillong & IIT Roorkee.

Live projects and case studies to develop real-world problem-solving skills.

**Experimential learning** through village adoption programme.

## B.TECH



## M.TECH



## MBA



## Corporate Resource Cell

The Corporate Resource Cell (CRC) at NIFTEM is a driving force behind the institute's strong academic-industry interface, working tirelessly to foster meaningful collaborations that enhance student career prospects. CRC plays a pivotal role in connecting students with the industry by facilitating internships, organizing expertled seminars, and managing the placement process with unwavering dedication.

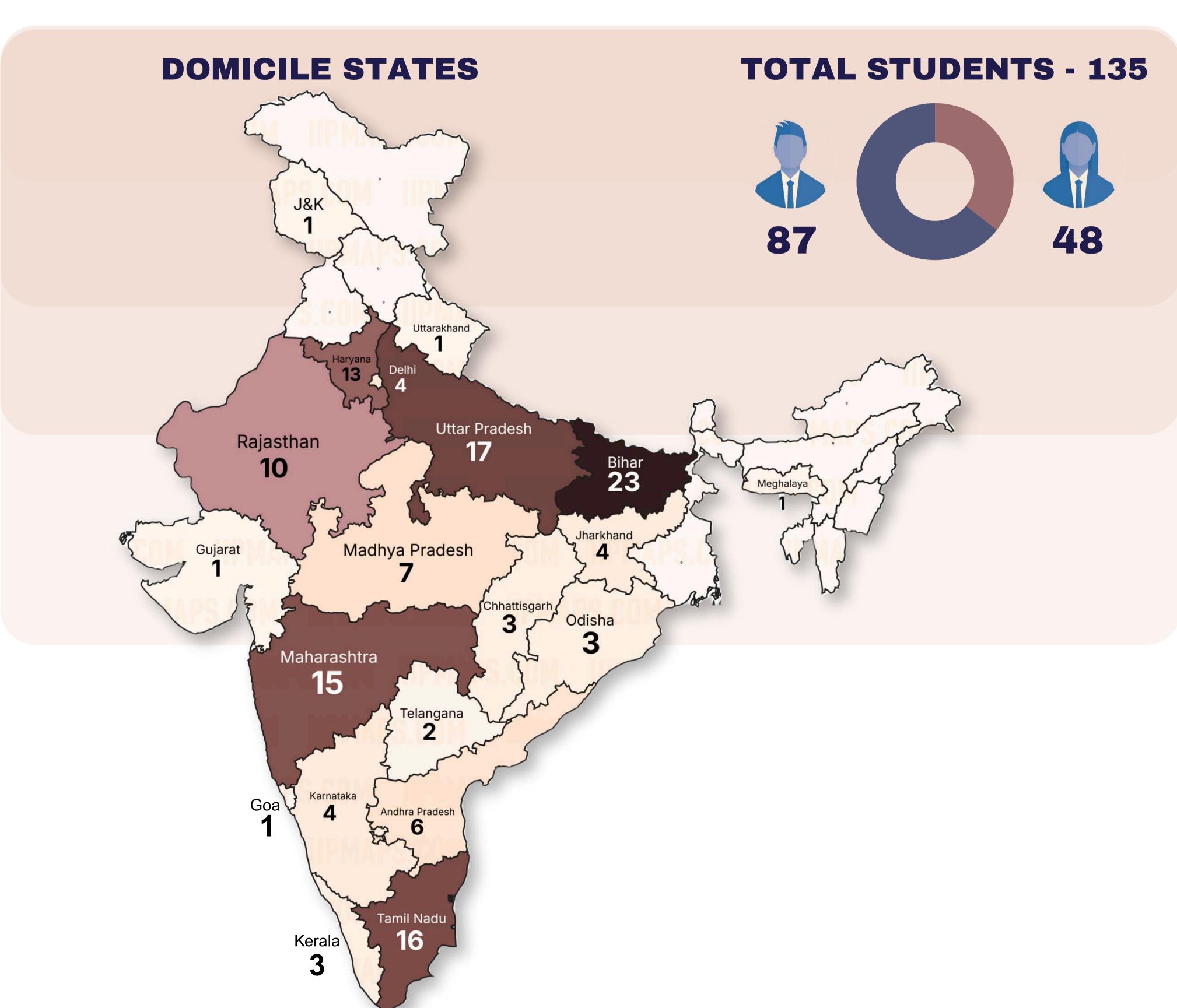
Focused on achieving a stellar placement and internship record, CRC ensures that students are well-prepared to navigate the recruitment landscape. This includes personalized guidance on applications, regular performance assessments, and building strong employer relationships. To further support students, CRC conducts intensive Group Discussion (GD) and Personal Interview (PI) training sessions. These sessions are designed to hone critical communication, analytical thinking, and presentation skills, ensuring students are fully equipped to face recruitment challenges with confidence.

CRC's responsibilities also extend to resume building, interview preparation, and alumni network job placements, providing comprehensive career support. By bridging the gap between academia and industry, the CRC ensures that NIFTEM students receive not only a solid theoretical foundation but also valuable practical exposure, translating into promising career opportunities across the food processing and related sectors.

Through its tireless efforts, CRC plays an instrumental role in shaping student's professional journeys, connecting them with internships and job opportunities that align with their aspirations and the industry's demands. In doing so, the CRC contributes significantly to the holistic development and success of NIFTEM's graduates.







## **B.TECH FTM 2022-26**



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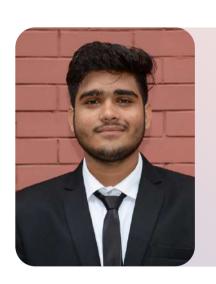
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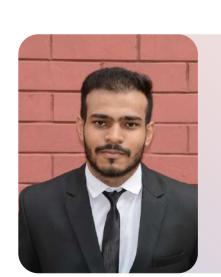
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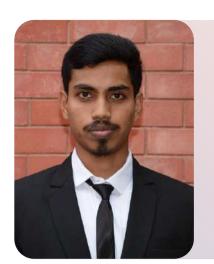
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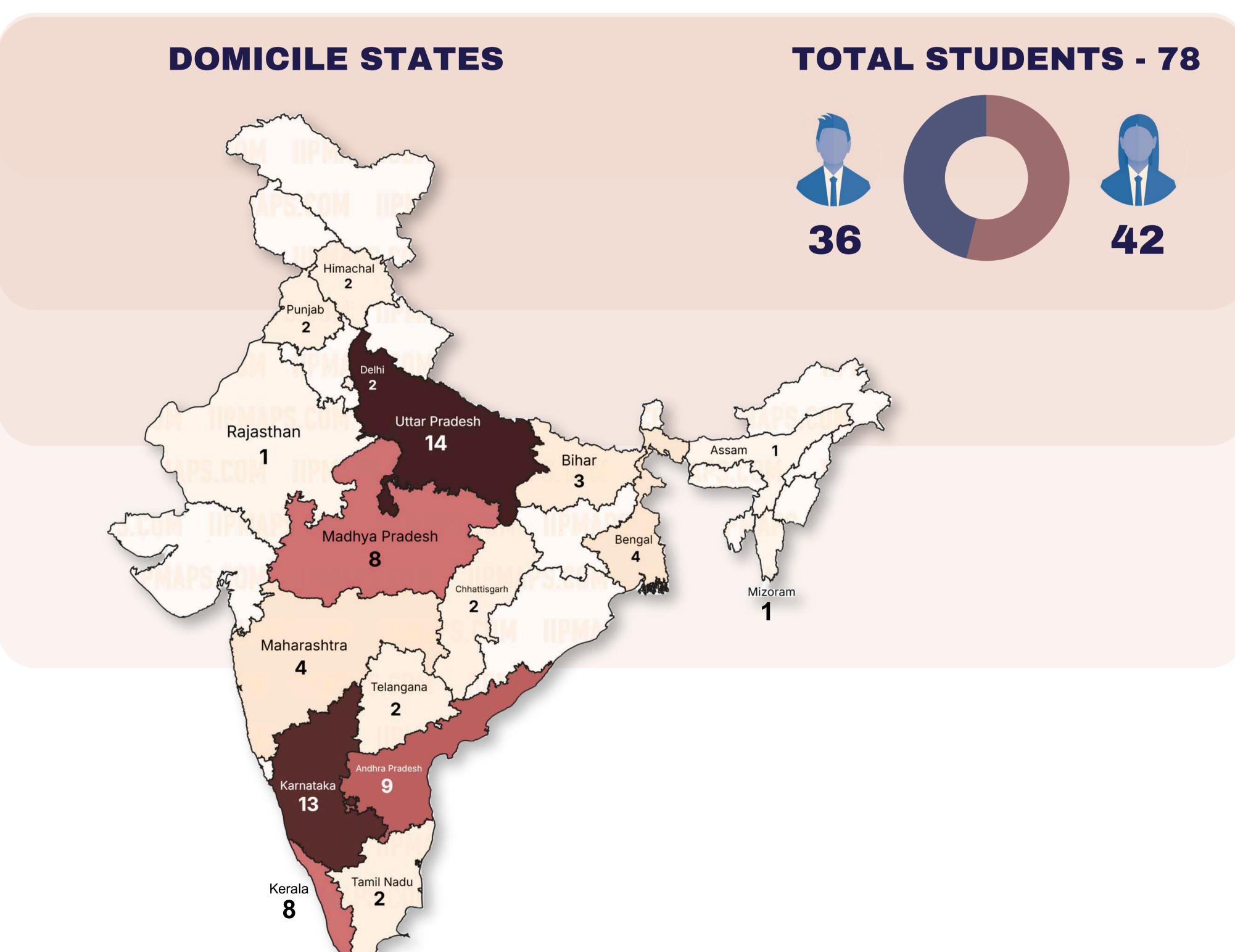


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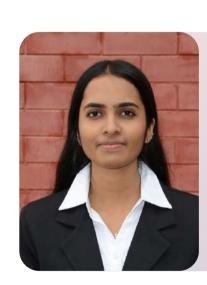
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NAME
LALRUATFELA CHWANGTHU

DOMICILE STATE
MIZORAM

INTERNSHIP COMPANY
CFTRI



NAME
NEELESH KUMARI

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
AMUL (SABAR DAIRY)



NAME
RAKSHITH K

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
SYMRISE



NAME
SAMRIDHI RICHA

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
1.5 DEGREE NATTURZ BIO KONTROL
PVT. LTD.



NAME
SOUNAK BISWAS

DOMICILE STATE
WEST BENGAL

INTERNSHIP COMPANY
ABSOLUTE



NAME
ARUSHI GUPTA

DOMICILE STATE
UTTAR PRADESH

INTERNSHIP COMPANY
ABSOLUTE



NAME
BANOTH VYSHNAVI

DOMICILE STATE
TELANGANA

INTERNSHIP COMPANY
FIRMROOTS (P) LTD.



NAME
KRITI B

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
GO DESI



NAME
LEKSHMI SUDHA MADHU

DOMICILE STATE
KERALA

INTERNSHIP COMPANY
F2F FOOD AND BEVERAGES
CONSULTANTS



NAME
PRAPTI GUPTA

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
VEK POLICY/1.5 DEGREE NATTURZ
BIO KONTROL PVT. LTD.



NAME RUCHIKA SINHA

DOMICILE STATE MADHYA PRADESH

INTERNSHIP COMPANY UVR FOODS



NAME SHYAM KISHOR PAL DOMICILE STATE UTTAR PRADESH INTERNSHIP COMPANY KLA FOODS



NAME
VIDHI ARORA

DOMICILE STATE
UTTAR PRADESH

INTERNSHIP COMPANY
TIRUPATI GROUP

## M.TECH FSCM 2024-26



NAME SHAIK ABSHAR DOMICILE STATE ANDRA PRADESH INTERNSHIP COMPANY ATPATA FOODS



NAME
ANJALI A

DOMICILE STATE
TAMILNADU

INTERNSHIP COMPANY
AB INBEV



NAME
ASHISH PAL

DOMICILE STATE
UTTAR PRADESH

INTERNSHIP COMPANY
KLA FOODS INDIA LTD



NAME AYUSH SINGH BAGHEL DOMICILE STATE MADHYA PRADESH INTERNSHIP COMPANY WAHAL ENGINEERS



NAME BINDUJA S DOMICILE STATE KERALA INTERNSHIP COMPANY UNITED BREWERIES PVT. LTD.



DARSHAN G J

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
ITC-FBD



NAME
DUMPALA GEETIKA

DOMICILE STATE
ANDHRA PRADESH

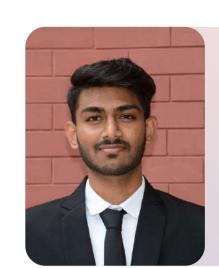
INTERNSHIP COMPANY
AB INBEV



NAME
KANIKA SHARMA

DOMICILE STATE
HIMACHAL PRADESH

INTERNSHIP COMPANY
UVR FOODS



NAME
NANDAN KUMAR K

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
DABUR INDIA LIMITED



NAME
NITHIN K S

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
GO DESI PVT. LTD.



NAME NITIN

DOMICILE STATE PUNJAB

INTERNSHIP COMPANY NESTLE



NAME PRATHIMA G L

DOMICILE STATE KARNATAKA

INTERNSHIP COMPANY ITC-FBD



NAME PREKSHA SHETTY

DOMICILE STATE KARNATAKA

INTERNSHIP COMPANY ITC-ABD



NAME
SAMRIDDI A

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
AB INBEV



NAME SANTHOSH KUMAR H P DOMICILE STATE KARNATAKA INTERNSHIP COMPANY NESTLE



NAME
SWAPNIL SADASHIV KAMBLE

DOMICILE STATE
MAHARASHTRA

INTERNSHIP COMPANY
1.5 DEGREE NATTURZ BIO KONTROL PVT
LTD

## M.TECH FP0M 2024-26



NAME ANKIT SURYAWANSHI DOMICILE STATE MADHYA PRADESH INTERNSHIP COMPANY 3S FITNESS PVT. LTD.



DOMICILE STATE
UTTAR PRADESH

INTERNSHIP COMPANY
ABINBEV PVT LTD



NAME
MUHAMMED SHAHEEM BANGALATH

DOMICILE STATE
KERALA

INTERNSHIP COMPANY
PARISONS FOODS PVT. LTD.



NAME
PRAJNA M R

DOMICILE STATE
KARNATAKA

INTERNSHIP COMPANY
MARICO LTD.



SUKUMAR P C

DOMICILE STATE
TAMIL NADU

INTERNSHIP COMPANY
SWEET KARAM COFFEE



DOKUPARTHI BHUVANESWARI

DOMICILE STATE
ANDHRA PRADESH

INTERNSHIP COMPANY
ITC FOODS LTD



NAME
HARSHA CHINTAMANI DAMALE

DOMICILE STATE
MAHARASHTRA

INTERNSHIP COMPANY
MARICO LTD.



PRADYUMN JAWKHEDKAR

DOMICILE STATE
MADHYA PRADESH

INTERNSHIP COMPANY
PRO MEAT PVT. LTD.



NAME
MADDELA RAHUL

DOMICILE STATE
TELANGANA

INTERNSHIP COMPANY
DABUR INDIA



NAME
VAISHNAVI

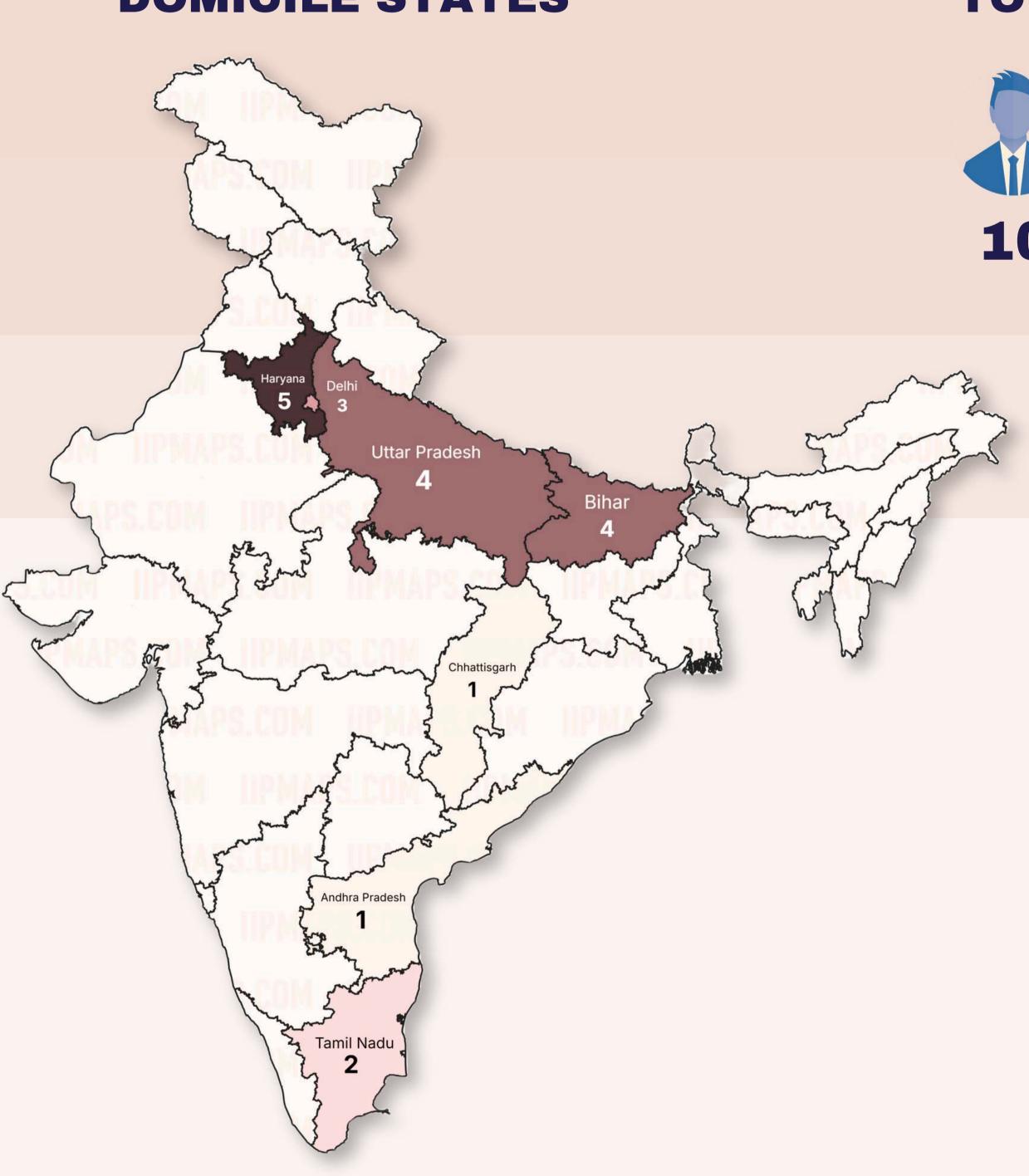
DOMICILE STATE
HIMACHAL PRADESH

INTERNSHIP COMPANY
TIRUPATI GROUPS





#### **TOTAL STUDENTS - 20**



## MBA 2024-26



NAME
VISHAL SHARMA

DOMICILE STATE
UTTAR PRADESH

INTERNSHIP COMPANY
FRUGIVORE INDIA PVT. LTD.



NAME
VICKY KUMAR

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
KUMAR MUNISH & ASSOCIATES



NAME
AASTHA SRIVASTAVA

DOMICILE STATE
HARYANA

INTERNSHIP COMPANY
FORVIS MAZARS INDIA



NAME
ANOUSHKA SINGH

DOMICILE STATE
HARYANA

INTERNSHIP COMPANY
NUTRAJ

NAME

NAME



DOMICILE STATE
UTTAR PRADESH
INTERNSHIP COMPANY
BUHLER INDIA PVT. LTD.



SHIVANGI

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
BEWILD PRODUCE PVT LTD



NAME
VIBHUTI PARASHAR

DOMICILE STATE
DELHI

INTERNSHIP COMPANY
TASTEL FINE FOODS



NAME
RIDDHI CHAUDHARY

DOMICILE STATE
DELHI

INTERNSHIP COMPANY
AKUMS DRUGS & PHARMACEUTICAL LTD



NAME
PRACHI PATWA

DOMICILE STATE
DELHI

INTERNSHIP COMPANY
AXIS MAX LIFE INSURANCE



NAME
ANUPAM SUMAN

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
SHIPROCKET



NAME
BALAGANESH

DOMICILE STATE
TAMIL NADU

INTERNSHIP COMPANY
GRAND THORTON



NAME
BANDI HARISH

DOMICILE STATE
TAMIL NADU

INTERNSHIP COMPANY
TATA SOULFULL



NAME
SACHIN SINGLA

DOMICILE STATE
HARYANA

INTERNSHIP COMPANY
AKUMS DRUGS & PHARMACEUTICAL LTD



NAME
SHEKHAR RANA

DOMICILE STATE
HARYANA

INTERNSHIP COMPANY
VEZLAY FOODS PVT LTD



SHOBHIT KUMAR

DOMICILE STATE
UTTAR PRADESH

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UTTAR PRADESH

INTERNSHIP COMPANY
VEZLAY FOODS PVT LTD



NAME
ANUGYA

DOMICILE STATE
BIHAR

INTERNSHIP COMPANY
VEZLAY FOODS PVT LTD



NAME
CHANDRAHAS MARKAM

DOMICILE STATE
CHHATTISGARH

INTERNSHIP COMPANY
SEVA SATKAR FOUNDATION



NAME
CHELLAPILLA SURYA HARSHA

DOMICILE STATE
ANDHRA PRADESH

INTERNSHIP COMPANY
TASTEL FINE FOODS

## ACADEMIC COURSE STRUCTURE

#### 1. Bachelor of Technology (B. Tech) in Food Technology & Management

#### **Food Technology Courses**

- Food Chemistry
- Engineering Properties of Food Materials
- Human Nutrition
- Fruits and Vegetable Processing
   Technology
- Food Packaging Technology
- Food Microbiology and Safety
- Novel Food Processing Technology
- Meat, Poultry and Fish Product
   Technology
- Bakery and Confectionery Technology
- Food Engineering
- Food Regulations and Safety
   Management System

- Food Additives and Ingredients
- Instrumentation and Process
   Control
- Introduction to Agriculture
- Elementary Postharvest
   Management of Fresh Produce
- Principles of Food Preservation and Processing
- Refrigeration and Freezing
- Dairy Technology
- Food Product Development and Sensory Evaluation
- Cereals, Pulses and Oilseeds
   Technology
- Methods of Food Analysis

#### **Management Courses**

- Marketing Management
- Financial Management
- Modeling for Decision Support System
- Entrepreneurship Development
- Business Ethics
- Food Supply Chain Management
- Statistical Methods
- Communication Skills
- Intellectual Property Rights

#### **Electives Courses**

- Food Beverages
- Nanotechnology in Food Application
- Technology of Fats and Oils
- Processing of Plantation Crops,
   Herbs and Spices
- Production and OperationsManagement
- Business Laws
- Business Environment
- Managerial Economics

"Knowledge is power. Information is liberating. Education is the premise of progress in every society, in every family."

## ACADEMIC COURSE STRUCTURE

#### 2. Master of Technology (M. Tech)

NIFTEM offers M.Tech Programmes in five different disciplines (FSCM, FSQM, FPEM, FTM, FPOM).

#### a. Food Supply Chain Management (FSCM)

Masters in Food Supply Chain Management is a unique concept of NIFTEM with an idea to generate a talented, resourceful, and practically oriented workforce meeting the demands of Indian Industries. The course curriculum has been designed to address real-time issues, which include case studies, classroom discussions, and virtual modelling. The professionals are shaped to excel in technical and management skills as demanded by the industries. The idea of the program is to impart knowledge of the perishable and non-perishables supply chain, with an emphasis on managing the losses incurred in the current scenario. Also, it helps in understanding the importance of quality, price, the shelf life of products, and the gap between demand and supply of consumables. It also comprises basic food knowledge at every level, from farm to fork. The perfect blend of science, technology, management, and entrepreneurial attributes makes the students ready to take up the challenges of the industries.

#### **Core Courses**

- Postharvest Management of Fruits and Vegetables
- Food Packaging Technologies
- Food Supply Chain and Management Systems
- Quality Evaluation of Fresh Produce
- Food Quality and Management
   Systems
- Food Waste Management and Valorization
- Food Cold Chain Management
- Sustainable Food Systems
- Food Nanobiotechnology
- Inventory Management
- Climate Resilient Food Supply Chain
- Entrepreneurship Development
- Statistics and Business Analytics
- Advanced Digital Technologies in the Food Industry

#### **Electives Courses**

- Food Beverages
- Nanotechnology in Food
   Application
- Technology of Fats and Oils
- Processing of Plantation Crops,
   Herbs and Spices
- Production and OperationsManagement

"The goal of education is the advancement of knowledge and the dissemination of truth."

- John F. Kennedy

#### b. Food Safety and Quality Management (FSQM)

Food Safety and Quality Management is the first initiative of its kind by NIFTEM to generate pioneering techno-managers in the field of food safety, food security, and quality assurance. Food safety has become a critical factor that needs to be addressed and ensured in global food markets. With India being in an infant era of risk assessment, food biotechnology, microbiological source tracking, public health, and food security, this particular program of NIFTEM focuses on imparting applied knowledge of these fields encompassing food safety laws and regulations on the national and global front.

#### **Core Courses**

- Food Chemistry and Biochemistry
- Basics of Food Safety
- Food Microbiology
- Instrumental Methods in Food Safety and Quality
- Food Biotechnology
- Food Safety Management Systems
- Biosensors Design and Applications
- Research Methodology
- Statistics and Business Analytics
- Entrepreneurship Development
- Advances in Digital Technologies in the Food Industry
- Scientific and Technical Writing

#### **Electives Courses**

- Flavour Technology
- Advanced Food Packaging
- Fats and Oils Technology
- Inventory Management
- Food Plant Operations Management
- Fundamentals of Food Nano Biotechnology
- Food and Ingredients Toxicology
- Climate Resilient Food Supply Chain

#### c. Food Process Engineering and Management (FPEM)

The programme aims to produce world-class food engineers equipped with all the necessary tools to handle the problems of the food industry. The programme is designed to promote the growth of the food processing industry in India in the global context through mechanization and automation, engineering intervention for transforming agriculture into food processing industries, and motivating entrepreneurship to promote the food processing sector.

The curriculum brings synergy to the aims and aspirations of the food industry. The case studies in each course enable the student from varied backgrounds to quickly grasp the fundamentals of the processes & technical know-how.

#### **Core Courses**

- Engineering Properties of Food and Biomaterials
- Advanced Food Packaging
- Advances in Food Engineering
- Process Instrumentation and Control
- Statistics and Business Analytics
- Entrepreneurship Development
- Process Engineering of Cereals, Pulses and Oilseeds
- Process Equipment Design
- Fruits and Vegetable Process
   Engineering
- Food Plant Operations Management
- Advances in Digital Technologies in the Food Industry

#### **Electives Courses**

- Fermentation Technology
- Enzymes in Food Processing
- Automation in Food Processing
- Renewable Energy for Food Processing
- Grain Storage Technology
- Advanced Food Engineering and Packaging
- Separation Techniques in Food Processing
- Instrumentation and Process Control
- Process Instrumentation and Control
- Food Rheology
- Texture Biochemical Engineering

#### d. Food Technology and Management (FTM)

The program aims to produce world-class professionals equipped with the expertise to address the challenges of the modern food industry. It is designed to foster the growth of the food processing sector in India and globally by emphasizing technological advancements and dynamic regulatory environment. The program focuses on engineering solutions that drive the transformation of agriculture into food processing industries while encouraging entrepreneurship to propel the sector forward. With a curriculum tailored to meet the evolving needs of the food industry, the program bridges theoretical knowledge and practical application. It integrates real-world case studies, enabling students from diverse backgrounds to quickly understand the fundamentals of food processing, quality control, and management. Through this approach, students are prepared to contribute effectively to the industry, driving innovation, improving efficiency, and supporting sustainable practices in a competitive global landscape.

#### **Core Courses**

- Advances in Plant Food Processing
- Transfer Processes in Food
   Processing
- Nutrition Biology and Nutraceuticals
- Grain Storage Methods and Structures
- Flavour Technology
- Oil and Fat Technology
- Food Laws and regulations
- Food Product Development and sensory Evaluation
- Emerging Food Processing
   Technology
- Food, Traceability, Authenticity and Recall
- Food and Ingredients Toxicology
- Entrepreneurship Development
- Food Powder Technology
- Food Rheology and Structure Analysis
- Advances in Digital Technologies in the Food Industry

#### **Electives Courses**

- Food Safety Through Traceability and Recall
- Beverage Technology
- Flavour Chemistry & Technology
- Advanced Instrumentation for Food Safety and Quality
- Oil & Fat Technology
- Advanced Food Packaging

#### e. Food Plant Operations Management (FPOM)

Food Plant Operations Management is a unique program designed to cater to the needs of the food processing industry. It involves a unique blend of food technology and operations management to foster improvement in the production processes of the food industry. It deals with designing and managing products, processes, and services. It considers the acquisition, development, and utilization of resources that firms need to deliver the goods and services, their clients want. The purview of Food Plant Operations Management ranges from strategic to tactical and operational levels. Representative strategic issues include determining the size and location of food manufacturing plants and deciding the structure of the service or production system. Tactical issues include plant layout and structure, project management methods, and equipment selection and replacement. Operational issues include production scheduling and control, inventory management, quality control, and inspection, traffic and materials handling, and equipment maintenance policies. The students are exposed to advanced lean manufacturing and operationoptimizing techniques. Case studies form an integral part of learning, and industrial training allows students to solve operational issues in the food industry.

#### **Core Courses**

- Business Strategy
- Food Plant Operations and Equipment
- Entrepreneurship Development
- Statistics and Business Analytics
- Marketing Management
- Food Supply Chain Management
- Inventory Management
- Project Finance
- Total Quality Management
- Operation Research
- Food Plant Operations Management
- Communication and Negotiation
   Skills
- Food Plant layout Design and management
- Advances in Digital Technologies in the Food Industry

#### **Electives Courses**

- Organizational Behaviour
- Food Plant Operation management
- Fundamentals of Food Waste
   Management and Valorization
- Oil and Fat technology
- Flavour Technology
- Advanced Food Packaging
- Instrumental Methods in Food Safety and Quality

"We will wait for the outputs, the input being put in place."

- Mr. Uday Gosain, Field Fresh Foods Pvt. Ltd. (Head Process and Customer Excellence)

## ACADEMIC COURSE STRUCTURE

#### 3. Master of Administration (MBA)

NIFTEM's innovative MBA Programme is a two-year, full-time degree program that is offered with dual specializations:

- (I) Compulsory: Food & Agri-Business Management
- (II) Optional: One of Marketing/Finance/International Business

The program is designed to deliver world-class graduate business education to develop professional managers, imaginative leaders, and entrepreneurs with outstanding abilities, motivation, creativity, and professionalism, who create value for their organizations and communities.

The academic component is supported by various workshops, seminars, and personality development programs to enable students to succeed and excel in their professional careers. The faculty combines the highest standards of teaching and mentoring with diverse backgrounds as senior professors, researchers, entrepreneurs, and consultants. The industry interface ensures continued acquaintance and interaction with the industry.

#### **Core Courses**

- Management Process and Organizational Behaviour
- Quantitative Techniques for Managers
- Managerial Economics
- Accounting for Managers
- Business Communication
- Marketing Management
- Financial Management
- International Business Management
- Operation Research
- Business Analytics
- Business Environment

- Operations Management
- Business Research Methods
- Operations Research
- Food and Agribusiness Environment
   & Policy
- Innovation and Entrepreneurship
- Human Resource Management
- Business Ethics & Human Values
- Corporate Strategy
- Corporate Governance

#### **Specialization Options**

## a. Compulsory courses of Food & Agri-Business Management

- Food Supply Chain Management
- Management of Agricultural Input Marketing
- Management of Agro-Chemical Industry
- International Trade in Agri-Food Products
- Entrepreneurship Development in Food Processing
- Rural Marketing
- Agricultural Finance

#### b. Finance

- Security Analysis and Investment Management
- Management of Financial Services
- Bank Management & Insurance
- Sustainable Finance
- International Financial Management
- Corporate Taxation
- Financial Derivatives
- Risk Management and Insurance
- Mergers and Acquisitions

#### c. Marketing

- Sales Management
- Digital Marketing
- Marketing Channels
- Advertising Management
- Integrated Marketing
   Communications (IMC)
- Retailing Management
- Brand Management
- Services Marketing
- Consumer Behavior

#### d. International Business

- International Business Environment
- International Trade Practices, Procedures & Documentation
- International Trade and Policy Framework
- International Financial System
- International Supply Chain Management and Logistics
- International Advertising and Brand Management
- International Marketing Research and Consumer Behavior





## BACHELOR OF TECHNOLOGY (B.TECH)

YEAR

1

COMPULSORY COURSES

SEMESTER 1 (AUG-DEC)
SEMESTER 2 (JAN-JUNE)

SUMMER BREAK (JULY)

YEAR
02

COMPULSORY COURSES

SEMESTER 3 (AUG-DEC)
SEMESTER 4 (JAN-JUNE)

SUMMER BREAK (JULY)

YEAR
03

COMPULSORY COURSES

SEMESTER 5 (AUG-DEC)
SEMESTER 6 (JAN-JUNE)

SUMMER BREAK (JULY)

YEAR 04 COMPULSORY COURSES

SEMESTER 7\* (AUG-DEC)
VAP (NOV)
SEMESTER 8 (JAN-JUNE)

\*INDUSTRIAL INTERNSHIP

4 - 6 Months





#### **MASTER OF TECHNOLOGY** (M.TECH)

YEAR

COMPULSORY / ELECTIVE COURSES + VAP(NOV)

> SEMESTER 1 (AUG-DEC) **SEMESTER 2 (JAN-JUNE)**

SEMESTER 3 (JULY-DEC) **INDUSTRIAL INTERNSHIP** 

**SEMESTER 4 (JAN-JUNE)** 

RESEARCH PROJECT/EXTENDED INTERNSHIP BASED ON PPO

INDUSTRIAL INTERNSHIP

4 - 6 Months

#### INCLUDING

- Specialization
- Industrial Internship
- Village Adoption Program (VAP)

### **MASTER OF BUSINESS ADMINISTRATION** (MBA)

YEAR

COMPULSORY COURSES

SEMESTER 1 (AUG-DEC) **SEMESTER 2 (JAN-JUNE)** 

**SUMMER INTERNSHIP** 

45 Days (June - July)

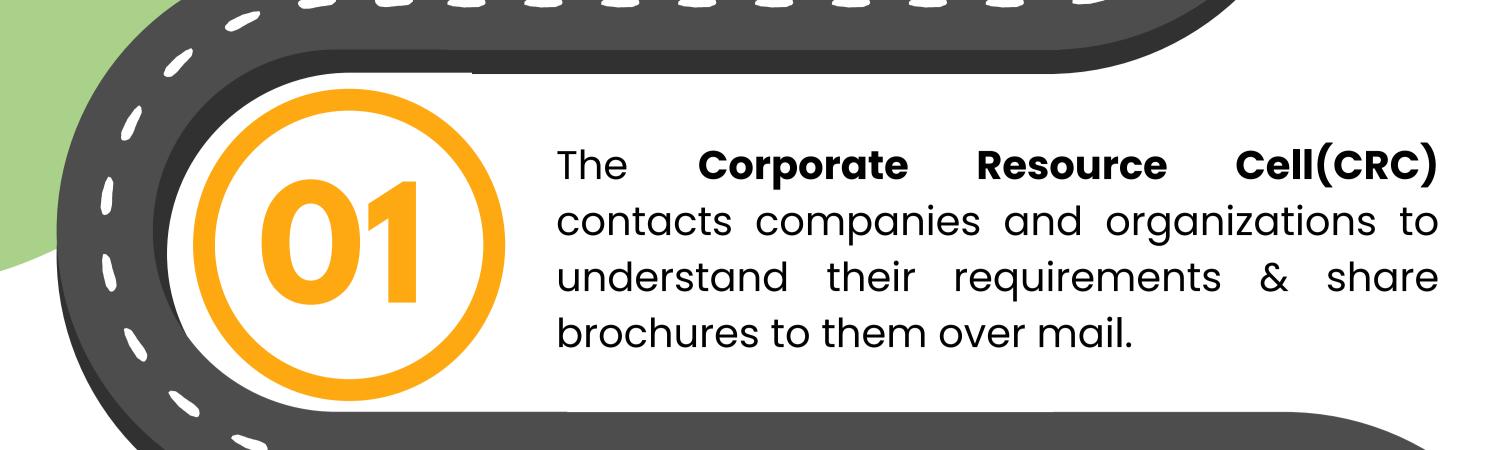
COMPULSORY / ELECTIVE COURSES

YEAR

SEMESTER 3 (AUG-DEC) **SEMESTER 4 (JAN-JUNE)**  YEAR

#### INCLUDING

- Specialization
- Industrial Internship
- Village Adoption Program (VAP)



Companies interested in internship or placement at NIFTEM-K can revert to CRC's invite mail/calls giving the Job Description(JD) & exact requirement to placement.crc@niftem.edu.in



Corporate Resource Cell (CRC) sends resumes of interested students to companies. Companies send details of shortlisted candidates to CRC.

Companies can conduct on-campus or online selection processes, including personal interviews and/or group discussions.



Companies provide final selection list to Corporate Resource Cell or select students remotely based on resumes and telephonic/Skype interviews.

Companies provide onboarding/ joining dates as per NIFTEM's academic calendar & their schedules along with offer letter.



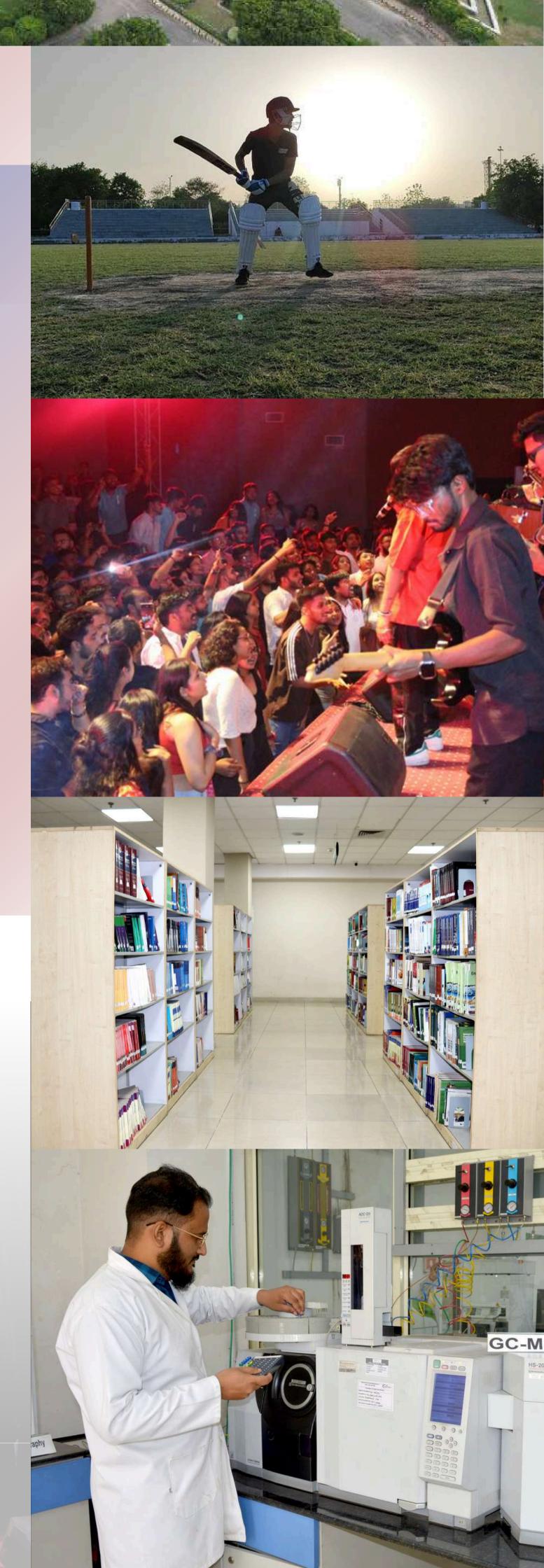


# 

Campus life is a balanced blend of academics, innovation, culture, and recreation. Equipped with modern classrooms, advanced laboratories, a rich library, and functional pilot plants, students gain both strong theoretical knowledge and practical exposure.

Beyond academics, the campus offers an active environment with sports facilities that promote teamwork and fitness, alongside cultural festivals, literary events, and performances that showcase creativity and diversity. Research hubs and industry collaborations further provide opportunities to transform ideas into real-world solutions.

More than a place of study, the campus is a space for growth, collaboration, and lifelong memories.



# STUDENT LEAD WIBRANT SOCIETIES

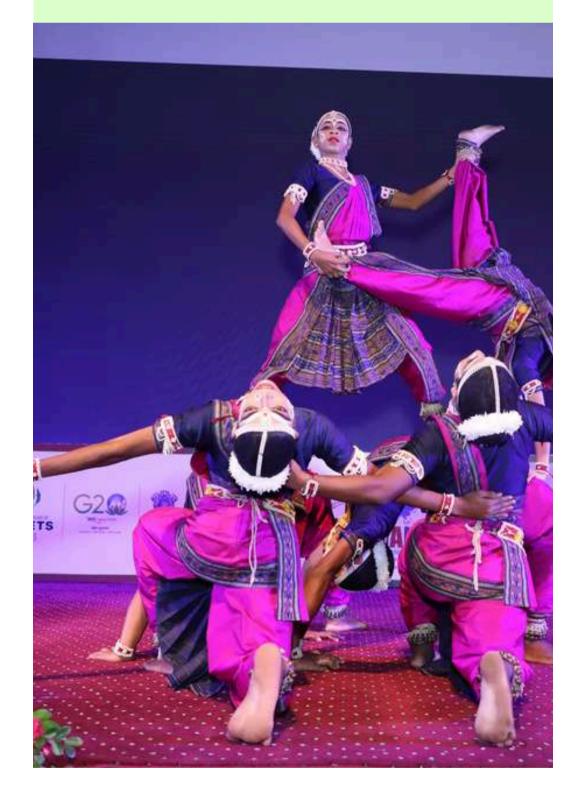


## KALAKRITI

Kalakriti, a dynamic
Fine Arts Society.
Kalakriti unites art
enthusiasts,
transcending
boundaries through
diverse events. Our
mission is to empower
students to express
their artistic talents,
crafting beauty
through creativity.

## SARANG

Sarang, the Performing Arts Society nurtures and showcases talent through a diverse array of cultural events, enriching the college experience at NIFTEM. By celebrating and preserving India's vibrant heritage, the society plays a vital role in shaping well-rounded individuals, fostering creativity, confidence, and cultural awareness among students.





## AARAMBH

Aarambh Society empowers underprivileged students, fostering talent, life skills, and a sense of community. Through diverse activities, it shapes well-rounded for individuals food success in technology, entrepreneurship, and beyond.

## SAMARTHYA

Samarthya Society at NIFTEM-K actively promotes a healthy lifestyle through sports. By offering a diverse range of sporting activities and participating in national events, it cultivates and nurtures sporting talent among students.





## ALABHYAM

Alabhyam, NIFTEM's official Technical Society, offers workshops, training, and guest lectures to enhance students' technical skills. Its mission is skill development, envisioning a strong technical community in Food Technology



## BIZMAG

BIZMAC, a society at NIFTEM, bridges industry and academia to prepare students for professional success, following the motto "students today, leaders tomorrow." It supports NIFTEM's mission of fostering impactful careers



## VYAKTITVA

Vyaktitva, at NIFTEM, empowers students with essential soft skills and vibrant personalities. It's a gateway to personal and professional success, unlocking student's full potential and fostering excellence.

## PRAKRITI

Founded 2017, Society Prakriti promotes NIFTEM environmental and awareness sustainable living. Through a range of activities, encourages impactful actions and supports Waste NIFTEM Management's initiative.



## GEETANJALI

Geetanjali at NIFTEM-Kundli nurtures literary and creative expression with workshops, debates and cultural events. It enriches students' literary and communication skills, enhancing their educational experience



## Centre for Entrepreneurship Development

The Center for Entrepreneurship Development (CED) stands as a platform to the pursuit of innovation amidst the corridors of NIFTEM. Originating humbly in 2013, CED has since matured into a stronghold of entrepreneurship, nurturing an entrepreneurial culture at NIFTEM. CED's aim/goals are inclusive of firstly, to foster a community that enables impactful interventions. Secondly, to equip students with the entrepreneurial spirit and necessary skills to navigate through the business landscape.

We curate an array of thought-provoking events, aimed at shedding light on the intricacies of entrepreneurship and its surrounding challenges, striving to raise awareness regarding entrepreneurship, foster technological incubation, and nurture the nascent aspirations of our student body. Through workshops diving into the intricacies of finance, idea generation, and the core values that drive entrepreneurs, we endeavour to kindle a spark within each student. Moreover, we invite accomplished entrepreneurs from diverse realms to recount their success, providing guidance, and inspiration to individuals navigating the challenging journey of entrepreneurship.

CED has emerged as a platform which connects future founders with accomplished entrepreneurs, industry leaders, and experts of various domains to help them thrive in their future aspirations, helping them in understanding the essential skills such as business planning, marketing strategies, pitching, financial management, product development, leadership, team management, adaptability and other necessary skills vital for entrepreneurial success.

At CED, we categorically conduct a plethora of events and workshops designed to equip aspiring student entrepreneurs with the fundamentals of entrepreneurship, from navigating industry challenges to developing innovative solutions. We also foster a supportive environment for technological incubation and encourage students to turn their entrepreneurial ambitions into reality.







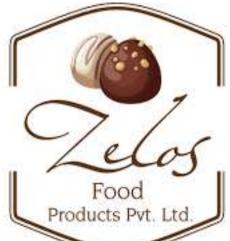
## OUR REGRUITERS















































































NURTURING GOODNESS





































































## Contact Us

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Young Professional-CRC, NIFTEM +91-85698 64723 (M), sonam.bishnoi@niftem.edu.in

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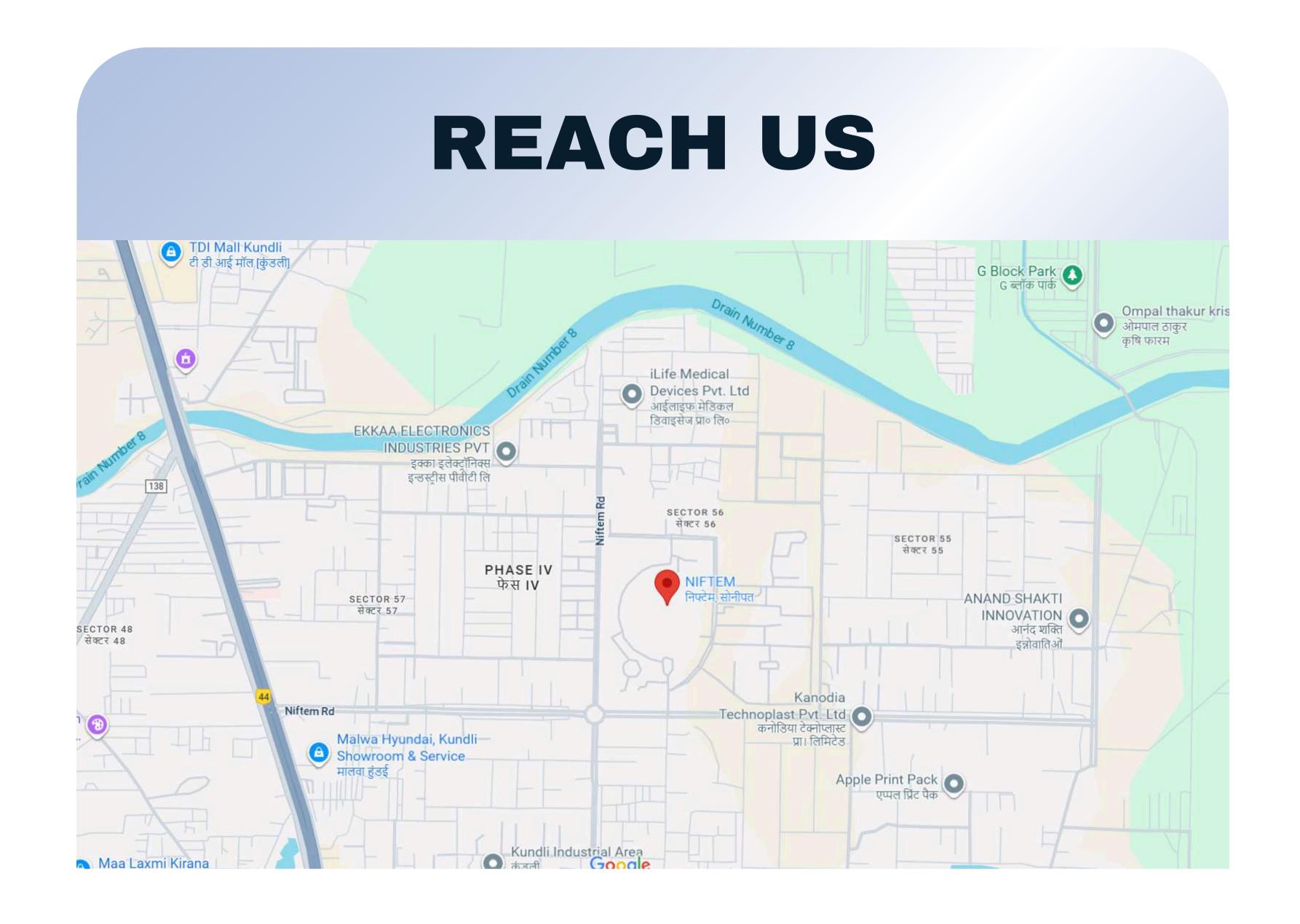
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